

Greta Schulz is the president and CEO of Schulz Business SELLutions based in West Palm Beach. She has been involved in sales, sales management, marketing, and training for almost thirty years. She is a National columnist of "Sellutions" in over 30 Business Journals across the country and a contributing author of New York Times bestseller Masters of Sales. Greta has her own bestseller she's written called, "To Sell is NOT to Sell." She is also a regular guest on the nationally syndicated "Entrepreneurial Excellence Radio Show"

As seen on business talk shows on ABC and NBC, Greta helps organizations improve their sales processes and build their businesses on referrals.

Greta is also a noted motivational speaker speaking to large corporations and organizations around the nation. A business graduate of The University of Miami, Greta is happily married with 3 children.