

Darryl R Kaplan Company was formed in 1989 and since has developed and leased large upscale retail properties, brokered the purchase of 800 Brickell office building in Miami and The Modern development site in Palm Beach Gardens for 200,000 square foot mixed-use project and provided retail real estate advisory services to upscale retailers and restaurants looking to expand throughout the country.

As an advisor to Gatsby Florida, Kaplan oversees the office and retail leasing and construction for 800 Brickell in Miami, DiVosta Towers, The Modern in Palm Beach Gardens and The Contemporary in West Palm Beach.

Leasing projects include high street properties in Palm Beach and Delray Beach, 800 Brickell, DiVosta Towers in Palm Beach Gardens, Time Warner Center in New York, Downtown at the Gardens in Palm Beach Gardens and The Village at Gulfstream Park in Hallandale Beach and The Galleria at Fort Lauderdale.

Tenant Representation involved projects such as securing South Florida locations for Equinox Fitness in South Beach, Coral Gables and Aventura. Also, Kaplan executed the initial national rollout of Lucky Brand and Wentworth Gallery. Other clients included Tourneau, The Cheesecake Factory, Donald J. Pliner, Lulu Jeans, Charles David, and New Balance.

Development projects include Naples Center in Naples, FL anchored by Costco and Best Buy and Novi Promenade in Novi, MI, anchored by Target.

Previously, Kaplan served as EVP and Director of Leasing at Leonard L. Farber Incorporated who developed the first enclosed mall in the country to include Neiman Marcus and Saks Fifth Avenue. Kaplan was responsible for leasing The Galleria at Fort Lauderdale which became one of the top five malls in the country. Kaplan was also responsible for overseeing 8,000,000 SF of company owned and managed properties

Kaplan began his career at CBL & Associates, where he founded and developed Georgia Square, an 800,000 SF regional mall in Athens, GA with Macy's, JC Penney, Sears and Belk. Kaplan master planned the project and was responsible for leasing and construction. He also developed 5 community centers.

Darryl Kaplan is a licensed Florida Real Estate Broker.