



Eric Messer

Senior Research Manager
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YEARS OF EXPERIENCE

27

AREAS OF SPECIALTY

CRE Market Research
Macro and Micro Data Analysis
Business Development
Thought Leadership
Strategy
FL Economic Data

Eric Messer boomeranged back to Cushman & Wakefield in 2022 and currently the research department in Florida. He began his extensive research career with Cushman & Wakefield in Chicago and rejoined the company after almost 20 years. He provides senior-level research support for the Florida markets as well as supervises the analytical data and research operation for the entire state. Under his leadership, market data is collected, consolidated, verified and summarized on a quarterly and annual basis to produce market trend reports for office and industrial statistics. Mr. Messer assumes an active role in business development and works with all service lines to develop client-oriented interpretations of market trends and statistics. He also fields specific broker requests across the state for additional insight and thought leadership pieces regarding all segments within the Commercial Real Estate spectrum.

Eric has worked with some of the top commercial real estate firms including Newmark, CBRE, JLL and Coldwell Banker. He is a 27-year veteran within the industry and is recognized as one of most dedicated research professionals within the United States. He actively participates in the South Florida Office Brokers Association as well as various industry organizations, which directly attributes to his extensive network in obtaining accurate market knowledge and information.

Education

Mr. Messer graduated cum laude from Southern Illinois University, where he earned a Bachelor of Science degree.