



Wanda Riley, Managing Principal, Florida

20 N. Orange Avenue, Suite 300
Orlando, FL 32801 | United States
+1 407 541-4387

Wanda.riley@cushwake.com | cushmanwakefield.com

Professional Expertise

Wanda Riley serves as the Managing Principal for Cushman & Wakefield’s Florida offices. As Managing Principal for Florida, Wanda provides strategic leadership across the firm’s \$250M+ business & service lines. She oversees the development and execution of Cushman & Wakefield’s market plan and growth strategies throughout Florida. She also partners with professionals across the state to identify opportunities for cultivating long-lasting client relationships, achieving business growth and ensuring profitability.

In her previous role, Wanda was the statewide Director of Brokerage Services & Operations for the firm. In her dual role, she was responsible for ensuring the profitability of Cushman & Wakefield’s \$150M Florida business and managed the infrastructure for its 800+ professionals. As the key liaison between Cushman & Wakefield’s global headquarters and Florida operations, she was responsible for strategic planning, financial oversight, employee recruitment and retention, and performance management.

Wanda has been recognized for her work in the community and toward the equality and advancement of women in the commercial real estate industry. An Orlando native, Wanda is highly active in the community, advocating for others through mentorship and volunteering. She has played an instrumental role in coordinating Cushman & Wakefield’s statewide efforts to give back to the community. In 2019, she launched the Cushman Cares program, designed to bring all seven Florida offices together to support a common cause. Wanda also holds several leadership positions in the community, including UF Real Estate Advisory Board Member, UCF Real Estate Advisory Board Member, and Commercial Real Estate Women (CREW) Orlando Past President.

Wanda was recently awarded with *CFCAR Legacy Award Winner* for 2026 and *The Women’s Edge – Top 100 Women-Led Businesses in Florida* award for 2023, 2024, and 2025. This award is a year-long recognition of the most successful women-led businesses in Florida. Wanda also received the 2022 *Globe St. Women of Influence* award that recognizes commercial real estate female professionals who have personally impacted the market and have significantly driven the industry to new heights via their outstanding successes.

A graduate of the University of Central Florida, Wanda has a profound love for the outdoors, boating, and traveling the globe, immersing herself in diverse cultural environments.



Professional Recognition

- The CFCAR Legacy Award Winner - 2026
- The Women's Edge – Top 100 Women-Led Businesses in Florida – 2025
- The Women's Edge – Top 100 Women-Led Businesses in Florida – 2024
- The Women's Edge – Top 100 Women-Led Businesses in Florida - 2023
- Orlando Business Journal – Women Who Mean Business Award – 2023
- Globe St. Real Estate Forum – Women of Influence - 2022
- Connect CRE - Women in Real Estate Award - 2019
- CREW Orlando - President's Award – 2019
- Cushman & Wakefield Excellence in Leadership Award – 2014

Community Leadership

- Cushman & Wakefield's Women's Integrated Network (WIN) – Founding member
- UCF's Real Estate Advisory Board – Member
- University of Central Florida Real Estate Advisory Council – Advisory Board
- UF Bergstrom Center Executive Advisory Board
- Commercial Real Estate Women (CREW) Orlando – Member (present), Past-president (2014)
- Orlando Economic Partnership – Board of Directors (2014 to 2018), Investor Relations Committee (present), Business Development Strategy Council (present)
- NAIOP – Member

Certifications

- Senior Professional in Human Resources (SPHR)

Education

- University of Central Florida, Bachelor of Science in Management